

Special Member Logo Usage Guidelines

The Global Civil Society
Coalition for the UNCAC

February 2026





The Global Civil Society Coalition for the UNCAC

Special Member Logo Usage Guidelines

February 2026

Special Member Logo Usage Guidelines

The Special Member Logo is provided exclusively for use by Members and Individual Members of the Global Civil Society Coalition for the UNCAC, and is intended to signal your organization's Membership status on your website. The Coalition does not authorize the use of its logo or the Special Member Logo outside the terms provided in these guidelines without prior written consent.

Where to use it

- **Website:** You may use the Special Member Logo on your organization's website (including relevant webpages such as "About," "Partners," or "Membership").
- **Annual Report:** You may use the Special Member Logo in your organization's annual report (including relevant sections such as "About," "Partners," or "Membership" pages).
- Where possible, please make the link to the Coalition's website clickable to: <https://uncaccoalition.org/>

Where not to use it

- **No email signatures:** Do not add the logo to staff or organizational email signatures.
- **No newsletters or publications:** Do not use the logo in newsletters, reports, presentations, social media sharables, printed materials, event flyers, video content, or any other promotional materials and external outputs.
- **No other uses without approval:** Any use beyond your website must be agreed in advance in writing.

Logo integrity and colour

- **Do not change the logo colours.**
This includes (but is not limited to) modifying colour tones, using a monochrome

version, applying gradients, adding outlines, changing opacity, or placing the logo over coloured filters.

Visibility and readability

- The logo must be placed so it is clear and visible, and the word “Member” must remain fully readable at all times.
- Avoid placing the logo on backgrounds or images that reduce contrast or make the text difficult to read.

General good practice

- Do not stretch, distort, rotate, or alter the logo’s proportions.
- Do not add text or design elements to the logo or combine it with other marks.
- Ensure the logo is displayed at a sufficient size for legibility on both desktop and mobile.

If you are unsure whether a specific use is allowed, please contact us before publishing at info@uncaccoalition.org. The Coalition may request updates or removal if the logo is used outside these guidelines.

The Special Member logo is provided exclusively for use by Members and Individual Members, and may not be used in any way by an Affiliated Group. For more information on the types of memberships with the Coalition, visit: <https://uncaccoalition.org/join-the-uncac-coalition/>



Global Civil Society
Coalition
for the **UNCAC**