

Global Civil Society Coalition for the UNCAC

Rules for Coalition Statements and Use of the Coalition Logo

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Introduction

The Global Civil Society Coalition for the UNCAC (the Coalition) is a global network of over 400 civil society organisations (CSOs) in over 120 countries, committed to promoting the ratification, implementation and monitoring of the UN Convention against Corruption (UNCAC).

Its advocacy role requires its voice to be heard and listened to, ideally even sought. To this end, it must be relevant and highly responsive to any opportunity to further advance its mission.

At the same time, the Coalition speaks on behalf of numerous diverse organisations around the world and should seek to represent views and positions that are widely shared by its members.

Definitions

Coalition Statements are public pronouncements made in the name of the Coalition pro-actively, such as in a letter, press release or speech, or reactively, such as in an interview. Statements publicise the Coalition's view, often but not necessarily in response to external developments.

By contrast, **Coalition Announcements** broadcast an internal development such as the publication of a report.

Member Statements: The Coalition may also, but does not have to, give visibility and amplify statements issued by its member organisations concerning the UNCAC and advocacy priorities of the Coalition (e.g. through its website, newsletter or social media accounts).

Coalition Policy Positions record the Coalition's stance on matters of principle, such as a new policy field or issue that the Coalition has not previously covered and advocated on, or questions relating to the creation of new institutions and mechanism. In particular, Policy Positions should be developed where there appear to be a plurality of views and positions among the Coalition's membership and/or within the CCC.

Policy Positions can include, but are not limited to:

- (1) positions on the decisions or processes of the UNCAC CoSP or its subsidiary bodies, including the UNCAC review mechanism
- (2) positions on anti-corruption priorities, approaches, initiatives and good practices, especially relating to key issues outlined in the Coalition's strategy
- (3) positions on the role of civil society in anti-corruption efforts

Who and how

Positioning and messaging of the Coalition is usually defined and provided by the Managing Director (MD), with support from the Vienna Hub team, to ensure and promote consistent messaging – unless the CCC or CCC leadership decides to lead on a specific message or statement. In this case, whenever feasible, the MD shall support the development of the statement to help ensure consistency with the Coalition's wider advocacy and communications efforts.

1. a) Oral Statements

Officers

Individuals authorised to make oral statements on behalf of the Coalition are:

- Chair / Co-Chair(s),
- Vice-Chair(s), and the
- Managing Director (MD).

Those authorized to make statements are encouraged, whenever feasible, to share with

others that they are making or have made statements. If those statements could be deemed as highly controversial or as being perceived as a new Coalition position, whenever feasible, the other Officers should be consulted in advance.

Whenever feasible, Chair(s) and Vice-Chair(s) shall coordinate a statement with the MD in order to ensure consistency of the Coalition's messaging.

The MD may authorize Coalition staff to make oral statements (such as representing a Coalition position at a workshop or conference) if the statement reflects established Coalition messaging and positions.

2. a) Written Statements

Officers

Individuals authorised to make written statements on behalf of the Coalition are:

- Chair,
- Vice-Chair(s), and the
- Managing Director

Coalition Statements made by any of the above-listed officers may only be made following explicit clearance from the others listed.

This shall not preclude the Managing Director and Hub staff from presenting the Coalition and its work, findings and analysis to stakeholders.

Authority of the Managing Director

The MD may make or authorize written statements without prior consultation of the Chair(s) and Vice-Chair(s) if it

- is in line with the established messaging of the Coalition,
- addresses the role and participation of civil society in anti-corruption fora,
- in cases of threats or attacks on the members of the Coalition's community,
- if a consultation with the Chair and Vice-Chair(s) is not feasible due to urgency or if Chair or Vice-Chair(s) are unavailable, as long as the statement aligns with the Coalition's established practices (e.g no statements on specific cases or countries), mission and values.

The MD, on behalf of the Coalition, may also endorse or sign on to letters and statements from Members or other stakeholders that reflect and amplify positions of the Coalition, address civic space in anti-corruption, or are issued in support of organizations or individuals under attack for their anti-corruption work.

Coalition Announcements such as website pages, blog posts, discussion papers, social media posts etc. that promote Coalition outputs, advocacy and research are made by the Vienna Hub under the supervision of the Managing Director, who can delegate the clearance of outputs to Hub team members.

Statements made by UNCAC Coalition Regional Groups

The regional groups may make statements (e.g. open letters and submissions.) on behalf of the respective UNCAC Coalition regional group after consulting with the Managing Director.

Such outputs should usually be coordinated by the respective Regional Coordinator and/or the Communications officer. The respective output should make clear that it reflects the positions of the respective regional group.

Country-specific statements may be allowed to address civic space in anti-corruption, or in support of organizations or individuals under attack for their anti-corruption work.

Statements made by UNCAC Coalition Working Groups

Working Groups may make statements (e.g. open letters, submissions, submissions in support of court cases, etc.) on behalf of the respective working group after consulting with the Managing Director.

The respective output should make clear that it reflects the positions of the respective Working Group. Those outputs will be shared through the Coalition's communication channels, including newsletters, the official website, and social media platforms.

CCC members, members and their representatives

CCC members, members and their representatives should, based on §§ 7.1, 14.1.3. and 14.1.4 of the Charter, advance the organisation's mission and contribute to its activities. In order to do so, they are encouraged to further disseminate statements already issued by the Coalition.

However, they may **not** by themselves issue or make any statement on behalf of the Coalition or claim a Coalition endorsement of their own organization's statement.

An exception to this principle may be made in rare, isolated cases following unanimous clearance from all the above-listed Coalition officers (MD, Chair(s) and Vice-Chair(s)).

General Assembly

Following a majority vote, the General Assembly, may decide in favour of issuing a Coalition Statement.

3. Logo

The Coalition logo is pasted below. It is the intellectual property of the association and may only be used by the Hub, under the leadership of the Managing Director.



Any other use of the UNCAC Coalition's logo has to be cleared by the Managing Director.

In the above-referenced cases where individuals or organisations have been explicitly authorised to make a statement on behalf of the Coalition, specific clearance for the use of the Coalition logo may also be granted by the Managing Director in that very context.

UNCAC Coalition Working Groups shall use a dedicated logo and letterhead to clearly differentiate their outputs from those of the UNCAC Coalition network.

Special Member Logo Usage Guidelines

The Special Member Logo is provided exclusively for use by Members and Individual Members of the Global Civil Society Coalition for the UNCAC, and is intended to signal your organization's Membership status on your website. The Coalition does not authorize the use of its logo or the Special Member Logo outside the terms provided in these guidelines without prior written consent.

Where to use it

- **Website:** You may use the Special Member Logo on your organization's website (including relevant webpages such as "About," "Partners," or "Membership").
- **Annual Report:** You may use the Special Member Logo in your organization's annual report (including relevant sections such as "About," "Partners," or "Membership" pages).

Where possible, please make the link to the Coalition's website clickable to: <https://uncaccoalition.org/>

Where not to use it

- **No email signatures:** Do not add the logo to staff or organizational email signatures.
- **No newsletters or publications:** Do not use the logo in newsletters, reports, presentations, social media sharables, printed materials, event flyers, video content, or any other promotional materials and external outputs.
- **No other uses without approval:** Any use beyond your website must be agreed in advance in writing.

Logo integrity and colour

- **Do not change the logo colours.**

This includes (but is not limited to) modifying colour tones, using a monochrome version, applying gradients, adding outlines, changing opacity, or placing the logo over coloured filters.

Visibility and readability

- The logo must be placed so it is clear and visible, and the word “Member” must remain fully readable at all times.
- Avoid placing the logo on backgrounds or images that reduce contrast or make the text difficult to read.

General good practice

- Do not stretch, distort, rotate, or alter the logo’s proportions.
- Do not add text or design elements to the logo or combine it with other marks.
- Ensure the logo is displayed at a sufficient size for legibility on both desktop and mobile.

If you are unsure whether a specific use is allowed, please contact us before publishing at info@uncaccoalition.org. The Coalition may request updates or removal if the logo is used outside these guidelines.

The Special Member logo is provided exclusively for use by Members and Individual Members, and may not be used in any way by an Affiliated Group. For more information on the types of memberships with the Coalition, visit: <https://uncaccoalition.org/join-the-uncac-coalition/>

Development of Policy Positions

Policy positions are developed and updated by or with the close collaboration and support of the Hub.

Such development has either been initiated:

- (i) at the request of the CCC tasking the Hub, an individual or organisation as the Policy Position Development Leader or
- (ii) at the initiative of the Hub or of a Member in view of the arising need to respond to an external development on which the Coalition should issue a Statement or take a clear position but on which it does not yet have an established Policy Position.

Policy Positions are based on well-founded, impartial, and expert analysis and the results of rigorous research standards.

4. Regular process:

Draft Policy Positions will normally have been the object of a thorough consultation process with the membership coordinated by the Hub, including

- (i) a two-week window inviting input on the topic and
- (ii) a six-week feedback period to the first draft

The Policy Position Development Leader updates their draft, taking into account the feedback received, and submits the resulting document to the CCC for approval, alongside a report about the consultation process.

5. Fast-track:

In cases where external circumstances require the development of a Policy Position at short notice not allowing to consult the membership at all or only within a shorter timeframe than outlined above, the Policy Position Development Leader submits their draft to the CCC for approval, alongside a document presenting the rationale for the fast-track, and reporting on the drafting and if applicable consultation process.

At the following GA, the CCC shall report on the development of Policy Positions and present the rationale for cases where the fast track was resorted to.

Both in the regular and fast-track process, the CCC will consider the view of the Managing Director on the draft in cases where the process was not led by the Hub.

Recording of Policy Positions

Coalition Policy Positions approved by the CCC are recorded in an indexed register available on the Coalition's website.

Coalition Statements that have been issued are centrally recorded on the Coalition's website.

Ends.

Note: The policy was updated by the Managing Director in September 2026 to reflect the new name and logo of the Coalition and include detailed guidance on the use of the member logo.